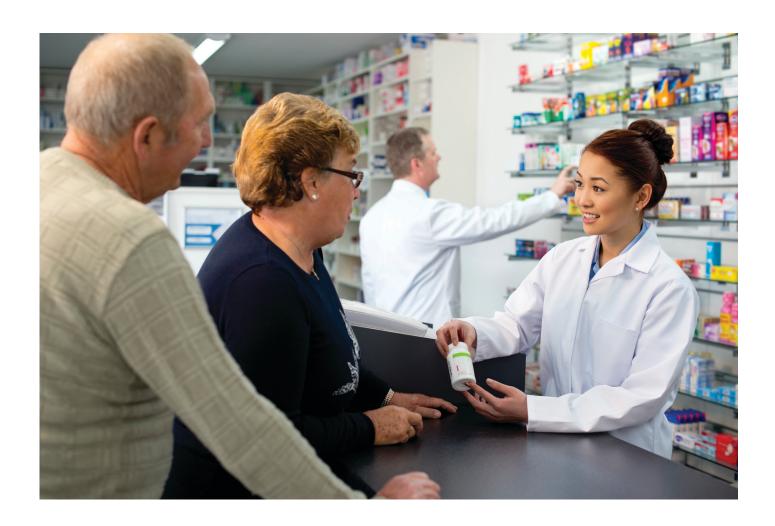
## J M O'Hara Research Fund



Facilitating evidence-based pharmacy research and the development of pharmacy practice in Western Australia

#### About PSWA

The Pharmaceutical Society of Western Australia is a state based pharmacy organisation with nearly 3,000 pharmacist members. Our members are from all areas of pharmacy including;

- community pharmacy owners,
- employee pharmacists, and
- hospital pharmacists.

The vision of the Society is to be a major facilitator for pharmacy research and practice development in Western Australia.

#### The J M O'Hara Research Fund

The J M O'Hara Research Fund was established in 1976 in recognition of John Michael O'Hara, a highly respected Western Australian pharmacist. The J M O'Hara Research Fund provides assistance to PSWA's members by providing grants for WA based research in pharmaceutical sciences and pharmacy practice, encouraging and promoting studies designed to improve the practice of pharmacy.

Our vision is to establish an ongoing substantial funding source to provide significant grants for larger scale, cutting edge research projects in WA, which will have positive benefits for the pharmacy industry and improve health outcomes for all Western Australians.

The J M O'Hara Research Fund aims to be a major player in health research in WA and be recognised by Government and the wider health industry as making an important contribution to community health and future health services delivery.

## The Pharmacy 100 Club

To achieve this vision, PSWA are bringing together a core group of at least 100 pharmacists to commit to a tax-deductible donation to the J M O'Hara Research Fund of \$5,000 over five years. These pharmacists are recognised as members of the Pharmacy 100 Club. After only one year we are over half way to achieving the target of 100 pharmacists with some of the most influential pharmacists in WA supporting the Pharmacy 100 Club.

## The impact of research

The J M O'Hara Research Fund provides a broad perspective on Pharmacy research that not only considers traditional research projects but also drives a contemporary view of research that incorporates community pharmacy based aspects of pharmacy practice. Details of our recent research funding appear on page four.

## Your Invitation to be a Corporate Sponsor

The Pharmacy Industry is facing increasing competition and needs to develop new income streams. To do this, reliable evidence is required to show that benefits of any innovative practice changes or professional services offered in pharmacy are both beneficial and cost effective.

Make a commitment today and the PSWA will establish you as a J M O'Hara Research Fund Corporate Sponsor, partnering in the development of evidence based research. This is your opportunity to not only support the profession and contribute to its future growth, but also make a positive impact on the health of all Western Australians.

You will be part of the development of evidence-based research that will enable new means of remuneration and innovation in pharmacy. Your contribution will ensure the ongoing success of the Pharmacy Industry.

#### Make your pledge and contribution today on the enclosed form

## **Your Recognition**

As a J M O'Hara Research Fund Corporate Sponsor you will be part of a core group of pharmacy related wholesale, manufacturing and service related companies who commit to a \$5,000 tax deductible donation.

This will provide the J M O'Hara Research Fund with the capital base to ensure not only current funding but also drive future funding to ensure the Fund becomes the most significant research fund in the area of pharmacy practice in WA.

All the J M O'Hara Research Fund Corporate Sponsors will be recognised as benefactors. Recognition of your contribution will be provided through acknowledgement on;

- the PSWA website (including company logos),
- email communication to nearly 3,000 PSWA pharmacist members,
- all stakeholders' information regarding research grants, results, and your company will be acknowledged and embraced as part of a philanthropic research culture.

J M O'Hara Research Fund Corporate Sponsors will be provided with updates on the research projects and their outcomes, and invited to any launch or social functions.

## **Our Recent Research Funding**

# Determination of the prevalence and factors influencing the provision of enhanced and extended professional services by pharmacists in Western Australia

Dr Petra Czarniak of the School of Pharmacy, Curtin University was granted funding of \$46,858 in 2016. The research represents a unique opportunity to determine the extent of enhanced and extended services provided by pharmacies in WA, which contribute to improved community health and cost savings to the government. Many of these services are provided free of charge by pharmacy in an environment where pharmacies may no longer be able to absorb the costs of these important services. The results of this research will enable strategies to be developed to increase the uptake and remuneration of professional services.

### **Enhancing primary care processes in community pharmacy**

Assistant Professor Liza Seubert from the University of Western Australia was the recipient of the 2015 J M O'Hara Research Fund Grant. The research looks at the interaction between customers and staff in the community pharmacy environment. With a renewed focus on developing new professional services through community pharmacy the interim research outcomes provided a tangible focus on positively changing customer behaviour and enhancing consumer trust within the community pharmacies environment.

#### **Medications for mental health**

Assistant Professor Deena Ashoorian researched the new paradigms for the partnership management of medications for mental health consumers in the community. This important research, which involved the development, validation and trial of a novel side effect tool for psychotropic medications, will be of benefit to clinicians, pharmacists and mental health consumers. My Medicines and Me Questionnaire (M3Q) are resources developed that are currently being used in a range of clinical settings worldwide, including translated versions. In addition, the Health Department of WA has recognised its value in bridging the communication gap and have agreed to co-badge and distribute the M3Q in mental health clinics.